



# Inclusive Blend

Fair Shot  
Not-For-Profit Cafe

# 95% of adults in the UK with a learning disability are unemployed.

## We're here to change that.

At Fair Shot our mission is simple, to provide opportunities of sustainable employment for those with learning disabilities.

Supporting Fair Shot means elevating your commitment to inclusivity in the workplace and our planet. It is about empowering people to achieve their potential.

Through our Inclusive Blend, we want to be your go-to coffee supplier, one that you are proud to shout about.

"My confidence grew like a butterfly, and now I have wings."

Roberta, 2023 Fair Shot Graduate



# 1,760

hours of training  
completed since 2021

# Empower change through our Inclusive Blend.

**55%** directly towards employment and training.



**2%** dedicated to creating more visibility and awareness of our mission.



**43%** contributes to keeping our cafe operating smoothly.



**4** bags\* of Inclusive Blend supports a trainer for one week of our programme.

**23** bags\* of Inclusive Blend trains a learner to build confidence and professional behaviours suitable in a workplace

**112** bags\* of Inclusive Blend builds a learner's work skills suitable in any professional environment

\* Based on the cost of a 1kg bag at wholesale price

# Our Two-Step Approach

Our programmes are designed to ignite individual potential. We provide best-in-class training so that when our graduates begin their working careers they are confident and highly skilled.

## Supported Internship Programme



Our Supported Internship Programme is a full-time study programme for those wanting to make the transition from education to work.

In a forgiving environment our learners can take the time they need to grow confidently and learn a range of transferable skills for different workplaces.

15

employment partners  
dedicated to creating an  
inclusive workplace

90%

of learners employment-  
ready thanks to our  
hospitality programme

36

young adults supported  
out of the unemployment  
cycle so far

## Employment Programme

Our Employment Programme makes it simple for like-minded employers to hire someone who will fit smoothly into the day-to-day running of their business, and for our graduates to slide right into that role.



# Cultivating Consciousness



Hailing from the coffee farms of Colombia and Brazil, Fair Shot, in partnership with Curious Roo Roasters, proudly serves coffee that makes a difference.



Sustainably farmed  
beans



Empowering people  
with learning  
disabilities



Enjoyed with a  
conscience

O'Coffee farms in Brazil prioritise farm-traceable coffee production and community development by providing rainforest management training.

Meanwhile, Colombia's Cofinet focuses on ethical relationships with producers, quality enhancement, and supporting small farmers through initiatives like the Volcano project, which includes diversifying farms with climate-resistant plants.

Our coffee is Speciality Grade and we only select beans that are 80+ and above.

# Thomas' Fair Shot Journey

Thomas left us in awe of his extraordinary progress during his time on our Supported Internship Programme. He swiftly mastered the art of being a barista early in the course, demonstrating remarkable skills in crafting perfect cups of coffee.

Channelling his dedication into perfecting his latte art, he prepared himself to step into the role of a true “coffee professor” – as Thomas likes to refer to himself as.



“My favourite thing about Fair Shot is the way it’s changed my autism pretty much. I’m communicating more, using eye contact with customers and smiling.”

Thomas, Class of 2023 Graduate



Although developing communication skills presented a unique challenge for Thomas, he's come a long way.

Thomas has gone on to work as a barista with a private catering company, nestled within the prestigious offices of Bain and Co., proving that with determination and the correct supportive environment, we all are able to flourish.

# More than just a bag of coffee.

Subscribing to Inclusive Blend extends far beyond mere consumption—it creates a more substantial impact than your usual bag of beans. Our Inclusive Blend is a path to the Inclusion Revolution, giving young adults with learning disabilities a Fair Shot at employment.

Signing up to Inclusive Blend allows you to access a range of our services, including:

- Complimentary tasting experience with our Head Barista and a Fair Shot Graduate.
- The opportunity to bring Fair Shot to your workplace with our pop-up events organised by our very talented events team.

*Inclusive Blend*

Notes: Red Apple · Milk Chocolate · Caramel

Country of Origin: Brazil & Colombia

Wholesale Bags  
250g - £10 (min. 12)  
1kg - £30 (min. 6)

*Inclusive Decaf*

Notes: Chocolate - Fruity - Sweet

Country of Origin: Brazil

Wholesale Bags  
250g - £11 (min. 12)  
1kg - £32 (min. 6)

## Join the Inclusion Revolution!

To place an order, fill out our order request form via the QR code. Pete, our Head Barista, will be in contact with you to arrange your order.

Thank you to our  
current partners:



Place your next order!



**DECKERS**  
— BRANDS —

*Fair Shot*  
Not-For-Profit Cafe

@FairShotCafe  
www.fairshot.co.uk